



Boost Profits
Ensure Financial Integrity
Sustain Long-term Success

with the
Gregory A. Noonan & Associates Inc.
**Comprehensive
Financial
CheckupSM**
Exclusively for Financial Institutions



GREGORY A. NOONAN
& Associates, Inc.
Business Management For Results

STRATEGY PLANNING & EXECUTION • MERGERS & ACQUISITIONS SUPPORT
PROJECT MANAGEMENT SUPPORT & TRAINING • FINANCIAL MANAGEMENT SUPPORT

877-616-4385 • FROM MEMPHIS 901-218-9453
WWW.GREGNOONANCONSULTING.COM

“Hiring Greg Noonan as our consultant and project manager was the best investment that we have made in a long time.”

R. Todd Vanderpool
CEO, BankTennessee

Experience Immediate and Measurable Differences in Your Bank's Performance.

- Receive management information sooner to accelerate decisions
- Link executive-level performance measures and budget targets to business unit, branch, and officer goals
- Blend top-down and bottom-up planning to maximize the benefits of both approaches while minimizing your staff's time and effort
- Customize forecasting for efficient, accurate, and effective decision making
- Establish analytical standards and processes for evaluating large business and capital investment initiatives
- Close month-end faster and automate reporting to minimize risk. Streamline general ledger accounting, accounts payable, fixed asset management, budgeting, and reporting.

Who Will Benefit from the Comprehensive Financial Checkup?

Banks with assets from \$1 billion to \$35 billion can benefit from the information gleaned in this comprehensive review. This formal, objective program will:

- Uncover critical issues surrounding potential profit and loss
- Provide actionable, easy-to-implement fixes
- Provide an immediate return on investment
- Improve financial discipline with support from business unit management

What Areas Will Be Reviewed in the Comprehensive Financial Checkup?

We will review your financial processes and departments as both independent and interrelated systems in order to obviate problems and provide actionable, realistic recommendations.

Reviews can be tailored to your financial institution's specific needs.

Category	Areas Reviewed
CFO & Management	<ul style="list-style-type: none">• Financial Management Vision• SWOT Analysis• Organizational Design
Career Planning	<ul style="list-style-type: none">• Staff SWOT Analysis• 360-degree Review• Performance Management
Accounting	<ul style="list-style-type: none">• Daily and Monthly Accounting• Month-end Closing Cycle• Accounts Payable• Fixed Assets• Investment Accounting
Analysis and Reporting	<ul style="list-style-type: none">• A/L Modeling• Regulatory and Management Reporting• Profitability Analysis• Planning and Forecasting• Funds Transfer Pricing• Costing• Capital Budgeting• Financial Analysis Capabilities
Financial Systems	<ul style="list-style-type: none">• General Ledger• Management Reporting• Financial Data Warehouse• A/L Management• Funds Transfer Pricing• Organizational Profitability• Product Profitability• Customer Profitability• Cost Allocation• Spreadsheet Management

What Can You Expect During the Comprehensive Financial Checkup?

- A complete review of all financial division functions, resulting in recommendations for improving processes, technology utilization, and organizational structure
- Improved workflow to maximize staff levels as your bank grows
- Tightened processes and an optimization of your technology to mitigate potential risk and assure accuracy
- Stronger planning, reporting, and analysis functions to improve decision making, performance measurement, and goal setting

What Deliverables Will You Receive with a Comprehensive Financial Checkup?

Phase	Service Provided
I	Assessment and Recommendations by category
II	Project Plan to prioritize implementation of improvements and resource assignments
III	Project Management to implement efficiencies and improve execution

"We did an exhaustive search for a consultant who could help us ... I would highly recommend Greg Noonan."

Dan Ford
Pine River Valley Bank

Ensure Your Bank's Success. Learn Why Banks Choose Us.

Gregory A. Noonan & Associates Inc.'s founder brings to your project more than 20 years of experience as a senior financial executive. As a leader with demonstrated success, Mr. Noonan's services will enable your organization to achieve its goals for sustained success.

Our Clients Get Real Results.

A \$7 Billion Bank	Improved its run rate income by 20%, or \$16 million, in six months through strong hands-on financial guidance and targeted measurement.
A \$30 Billion Bank	Accelerated the availability of management information by 80% with a redesigned reporting process.
A \$3.5 Billion Bank	Implemented 2007 executive and management performance reports that we designed and supported. A two-day review resulted in 25 recommendations on data management, management reporting, and planning processes.
A \$7 Billion Institution with 22 Banks	Used information from our review to effectively set business goals for banks and branches in under 90 days.
A \$2 Billion Bank	Accelerated month-end close by 30% after a two-day review.

Contact Us Today to Start Improving Your Bank's Financial Discipline

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