



For Immediate Release

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Local Firms Announce A New Seminar Series To Help Midsouth Banks Manage Current Crisis

Germantown, TN (December 17, 2008) — Local banks will have a new option for results-oriented, intensive training from noted local experts, Greg Noonan and Teresa Wright. The year-long series called *Business Success 2009* will fill a much needed void in local corporate training. Executives faced with training needs currently have the choice of lengthy college type courses, canned training programs, or out of town seminars. Today's cash-strapped banks need quick and cost-effective options to help their managers continually improve and navigate this challenging market.

The first seminar in the series, *Project Management Success*, will be offered at the Hampton Inn on Germantown Road in Bartlett near the Wolfchase Galleria on Jan. 27, Feb. 10, and Feb. 25 from 8:30 AM – 5PM. The one-day sessions will provide local managers with easy-to-implement tools and concepts and assist them in preparing and managing projects for success. The seminar is \$595 per person. A 10% discount applies for multiple attendees. Registrations can be made at www.gregnoonanconsulting.com/seminar.htm or by calling 877.616.4385.

Future seminars may include topics on Strategic Management, Performance Management, Profitability Management, and Mergers and Acquisitions. The seminars are designed to offer simple but effective tools to help ensure success for 2009. Greg Noonan feels that targeted training will be a significant contributor to banks surviving in 2009. He states "Banks don't have the luxury of mismanaged projects now. Every project has to create significant value and be implemented well. But often, the process is either burdensome or lacking and managers are challenged when projects are added on top of their full-time responsibilities. We hope these cost-effective seminars will fill a need cited frequently by local executives as a barrier to optimal performance."

Since 2005 Greg Noonan of Gregory A. Noonan & Associates Inc. (GNA Inc.), a Germantown, TN consulting firm, has helped financial institutions from de novo to \$50

billion in assets remain profitable with more stringent financial processes, more effective strategies, and better project management. Mr. Noonan has 25 years of bank experience and held numerous senior level positions at financial institutions of various sizes. At GNA Inc. he has produced quantifiable value for organizations and shareholders through more than 50 engagements. He is currently serving as project manager for two strategic bank initiatives that involve 10 – 20 projects.

Teresa Wright is a 28-year retail banking executive with a wide variety of banking knowledge and project management expertise and has been instrumental in many Midsouth bank mergers. Ms. Wright helps banks improve profitability through the use of innovative technology, improved processes, and streamlined organizational staffing models.

Mr. Noonan and Ms. Wright will design and conduct the ***Business Success 2009*** seminars and will draw on other local banking executives and noted industry experts to augment specific topics.

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